

# Lansdale Beer Tasting Festival

## Saturday • June 22, 2024

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Hey Beerologist!

The Lansdale Beer Tasting Festival brings hop juice lovers together to sample the best tasting vitamin “B” around. Guests will be treated to brewery beer and home-brewed beer, food, entertainment, music, and FUN! Please consider sponsoring this pitcher perfect event; it’s sure to be lager than life!

Cheers,  
The Board of Discover Lansdale

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**Premier Sponsor: \$5,000 (one available)**

- Featured as exclusive presenting sponsor on all advertising
- Includes *Platinum (Keg) Sponsor* level

**Platinum (Keg) Sponsor: \$2,500**

- (8) general admission tickets & (2) VIP tickets
- (10) event T-shirts
- (2) sponsor supplied banner placements at event (8’ x 4’ max. each)
- 10x10 booth space at event
- Name on event T-shirt
- Listed in email/social media blasts and on Discover Lansdale’s website

**Gold (Tap) Sponsor: \$1,000**

- (4) general admission tickets & (2) VIP tickets
- (6) event T-shirts
- (1) sponsor supplied banner placement at event (8’ x 4’ max.)
- 10x10 booth space at event
- Name on event T-shirt
- Listed in email blasts and on Discover Lansdale’s website

**Silver (Growler) Sponsor: \$500**

- (2) general admission tickets
- (2) event T-shirts
- 10x10 booth space at event
- Name on event T-shirt
- Listed in email blasts and on Discover Lansdale’s website

**Tasting Glass Sponsor: \$500 (two available)**

- Logo on tasting glass
- Listed in email blasts and on Discover Lansdale’s website



All sponsorship levels include name and/or logo on event webpage and on email/social media blasts.