



Lansdale First Friday Sponsorship

MAY - NOVEMBER 2024

FRIDAYS • 6:00pm – 9:00pm

Dear Generous Supporter,

First Friday season is just around the corner and we are excited for what's in store! As in year's past, we're looking for sponsorship of this community event. Financial support by members of our community and local businesses, is vital for a successful event season. As a sponsor, you'll have the chance to:

Grow your business.
Expand your client base.
Get in front of thousands of potential clients.

Please consider sponsoring 2024's First Friday's season, which includes all 7 events.

Thank you,
The First Friday Committee

\$2,500 - Platinum Sponsor

Name/Logo on Banner Attached to front of Performance Stage
10x10 booth space at event
Name on Sponsor Banner at the Information Tent
Name/Logo on back of First Friday T-shirt
Listed in email blasts
Listed on Discover Lansdale website event sponsor list w/Link
Shout outs in social media blasts



\$1,000 - Gold Sponsor

10x10 booth space at event
Name/Logo on Banner at DJ Stage Railroad Plaza
Name/Logo on Sponsor Banner at the Information Tent
Name/Logo on back of First Friday T-shirt
Listed in email blasts

\$500 - Silver Sponsor

Name on Sponsor Banner at the Information Tent
Listed on Discover Lansdale website event sponsor list w/Link

Wait, there's more! Provide \$150 + Prize Package
Sponsor one month's First Friday's Photo Scavenger Hunt
• Each First Friday, we host a photo scavenger hunt for the thousands of visitors who stroll through the borough.
We'd love if you'd sponsor one or more of these activities!



If you are interested in being a sponsor and paying by check, please fill out the form below and remit payment with checks payable to Discover Lansdale; please note “First Friday” in the memo field.

Payments may also be sent with PayPal: discoverlansdale@gmail.com

Sponsorship forms and payments should be submitted no later than April 12, 2024.

All ads must be submitted in camera ready copy (prepress ready copy) electronic format to:

Event Contacts:

info@discoverlansdale.org

Discover Lansdale

PO Box 1112 Lansdale PA, 19446

Sponsor Name: _____

Contact Name: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

Payment Type: Check PayPal