

2023 Lansdale Mardi Gras Parade



Discover Lansdale and the Mardi Gras Team are pleased to announce the 72nd Lansdale Holiday Mardi Gras Parade on Saturday, November 18th, 2023 starting at 1:00pm. This year's theme is "**Holiday Melodies**".

Each year the families of the North Penn area look forward to bringing in the holiday season with this special event. We hope that your organization can join in this year's celebration.

First place will be awarded for the best presentation in each entry type except floats. Float entries will be awarded for 1) Best Presentation of Parade Theme. 2) Best Presentation of Non-Commercial Entry and 3) Mayor's Choice.

New this year, marching bands, music & performing groups will be allowed up to 2 minutes to perform in front of the judges stand at Memorial Park.

Information on parade day sign in, marshalling location and step off time will be sent **a week prior to the event**. This information will be emailed so please be sure the e-address is correct and clearly printed on the registration form.

Commercial entries are considered a separate class of entrant and must be a paid sponsor of the parade to participate. Commercial entry registration fee for this year is \$100.00 **All entries must be received by November 1, 2023**. If you have any questions, please contact me at bill@discoverlansdale.org

As a reminder, the "carrying" of Santa Claus is strictly prohibited and is part of our finale, where the honor goes to the previous "Best Dressed" Fire Department winner. Thank you for understanding and observing this request.

Please note, any music provided must be family friendly appropriate for all ages.

BUTTON PRE-SALES: As participants in the parade we realize that many groups do not get a chance to purchase our commemorative button from the parade each year. Groups can pre-order and pre-pay for buttons for their group through their registration. Buttons cost \$1.00, display the theme of the parade each year and help us fund the parade. On parade day we will have the Mardi Gras Team delivering buttons to each group that pre-ordered them. This is a great way to help us keep the parade running year after year here in Lansdale.

Special requests may be considered as per organization's discretion.

Please complete the enclosed registration form and return to: bill@discoverlansdale.org
Or mail to: Discover Lansdale PO Box 1112 Lansdale, PA 19446

Kind Regards,

Bill Henning & The Holiday Mardi Gras Team
DISCOVER LANSDALE

2023 Lansdale Mardi Gras Parade

Registration Form

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Email Address: _____ Phone: _____

- Equestrian & Animals (non-float): No. Vehicles _____ No. Horses: _____
units must provide cleanup crew for animals
- Marching Band (2 minute max performance at judge's stand)
- Talent Group – music, performing: (2 minute max performance at judge's stand)
No. of People _____ Vehicle(s) used in parade? (Y / N)
- Antique Vehicle: No. Vehicles _____ Length of Vehicle(s) _____
- Walking Group: Approx. No. of People _____
- Float (non-performing): Float Length (including vehicle pulling) _____
- Emergency Services: No. of Vehicles and Total Linear Size _____ (4 vehicle limit)
- Dignitary

Please provide some additional information about your entry that would be helpful for the announcer to use as your entry approaches the judge's stand at Memorial Park.

Line up placement will be emailed to you the Sunday night before the parade.
Please complete registration and Email to: bill@discoverlansdale.org or
Mail to: Discover Lansdale PO Box 1112 Lansdale, PA 19446

REGISTRATION MUST BE RECEIVED BY NOVEMBER 1, 2023

Button Order: We would like to order _____ buttons at \$1.00 each

All checks to be made payable to Discover Lansdale
PayPal payments to discoverlansdale@gmail.com

2023 Lansdale Mardi Gras Parade

Commercial Entry Registration Form

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Email Address: _____ Phone: _____

The following information is needed for us to correctly place you in the lineup of the parade. All registration information must be received by November 1, 2023. Confirmation & line up placement will be emailed to you in advance of the parade.

No. of Vehicles: _____ (2 vehicle limit)

Size (overall length of vehicle(s), linear): _____

No. of Persons Riding or Walking: _____

Please provide some additional information about your entry that would be helpful for the announcer to use as your entry approaches the judge's stand at Memorial Park.

Entry fee is \$100.

Line up placement will be emailed to you the Sunday night before the parade.

Please complete registration and Email to: bill@discoverlansdale.org or
Mail to: Discover Lansdale PO Box 1112 Lansdale, PA 19446

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