



FULL SEASON SPONSORSHIP PACKAGE - \$5,500

Dear Generous Sponsor,

It's time again to kick off the Discover Lansdale event season. Favorites like First Fridays, the Lansdale Beer Tasting Festival, and the Holiday Mardi Gras Parade are just around the corner. We've heard your feedback. You would like a chance to sponsor the full event season, to advertise at every event, and to help us make this town even more incredible.

Behold, the Full Season Sponsorship Package! Choose this option and you'll sponsor every Discover Lansdale event listed below. You'll sponsor all of these events (*a \$7,150 value*) for a discounted full-season rate of \$5,500. Now, that's a great deal!

Thank you for your support,
The Board of Discover Lansdale

FIRST FRIDAY Gold Sponsor: \$1,000	LANSDALE BEER TASTING FESTIVAL Gold (Tap) Sponsor: \$1,000
<ul style="list-style-type: none"> • 10x10 booth space at event • Name/logo on banner at DJ stage Railroad Plaza • Name/logo on sponsor banner at the information tent • Name/logo on back of First Friday T-shirt • Listed in email blasts and on Discover Lansdale's website 	<ul style="list-style-type: none"> • (4) general admission tickets & (2) VIP tickets • (6) event T-shirts • (1) sponsor supplied banner placement at event (8' x 4' max.) • 10x10 booth space at event • Name on event T-shirt • Listed in email blasts and on Discover Lansdale's website
OLD TIME BASEBALL & PICNIC Home Run Sponsor: \$1,000	FOUNDERS DAY Kugel Ball Sponsor: \$2,500
<ul style="list-style-type: none"> • 4 X 2.5 sponsorship banner • 10x10 booth space at event • Name/logo on back of T-shirt • Listed in email/social media blasts and on Discover Lansdale's website 	<ul style="list-style-type: none"> • Company logo on event posters & print materials • Booth space at the event • Opening ceremony event announcement • Company / listed on event t-shirts • Listed in email blasts and on Discover Lansdale's website
LANSDALE CRUISE NIGHT & FOOD DRIVE The Classic Sponsor: \$1,000	ZER0.5K / OKTOBERFEST The Stein Sponsor: \$500
<ul style="list-style-type: none"> • Name on one speciality trophy • Logo/name on back of T-shirt • Listed in email/social media blasts and on Discover Lansdale's website • Listed as sponsor on registration packet flyer 	<ul style="list-style-type: none"> • 10x10 booth space at event • (2) Zer0.5K & Oktoberfest entries • Logo/name on back of T-shirt • Listed in email/social media blasts and on Discover Lansdale's website
HOLIDAY MARDI GRAS PARADE 1 Parade Entry (a \$150 value)	