

Lansdale First Friday Sponsorship

MAY - NOVEMBER 2024

FRIDAYS • 6:00pm – 9:00pm

Dear Generous Supporter,

First Friday season is just around the corner and we are excited for what's in store! As in years past, we're looking for sponsorship of this community event. Financial support by members of our community and local businesses is vital for a successful event season. As a sponsor, you'll have the chance to:

Grow your business.
Expand your client base.
Get in front of thousands of potential clients.

Please consider sponsoring 2024's First Friday's season, which includes all 7 events.

Thank you,
The First Friday Committee

Platinum Sponsor: \$2,500

- Name/logo on banner attached to front of performance stage
- 10x10 booth space at event
- Name on sponsor banner at the Information tent
- Name/logo on back of First Friday T-shirt
- Listed in email/social media blasts and on Discover Lansdale's website

Gold Sponsor: \$1,000

- 10x10 booth space at event
- Name/logo on banner at DJ stage Railroad Plaza
- Name/logo on sponsor banner at the information tent
- Name/logo on back of First Friday T-shirt
- Listed in email blasts and on Discover Lansdale's website

Silver Sponsor: \$500

- Name on sponsor banner at the information tent
- Listed in email blasts and on Discover Lansdale's website



Wait, there's more! Provide \$150+ Prize Package

Each First Friday, we host a photo scavenger hunt for the thousands of visitors who stroll through the borough. We'd love if you'd sponsor one or more of these activities!